

FOR IMMEDIATE RELEASE

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**Lucite[®] Introduces Perspex[®] Frost with
Full Stock of 16 Colors Now Available in U.S.**
*Offering “The source of inspiration” to Designers and Fabricators
with a Wide Range of Creative Choices*

Memphis, Tenn., Monday, July 13, 2009 – Lucite International announces today that Perspex Frost from its *Perspex[®] from Lucite[®]* line of products is now in stock and readily available to fabricators and distributors in the U.S., with 16 colors that had previously only been available through special order from the U.K.

The Perspex Frost cell cast acrylic sheet product line has also been expanded to 25 colors including two new ranges of colors – Perspex Frost Vivid and Urban, joining Perspex Frost Hot and Pastel.

Inspired by the latest color trends the Vivid product line offers designers vibrant and dynamic creative choices with the warm tones of Burnt Orange, Saffron Yellow and Perfect Plum, bright Lime Zest and Raspberry Red, coupled with cool Violet Heather and Azure Blue.

The new Urban color choices reflect metropolitan sophistication with Midnight Black, Moonlight White, Sandstone Brown, Earth Brown, Stone Gray and Slate Gray.

Now readily available in the U.S. are the Perspex Frost Vivid line of colors, along with Perspex Frost Hot colors Mandarin Orange, Chili Red and Sapphire Blue, and Perspex Frost Pastel colors Crystal Clear, Polar White, Blush Pink, Glacier Green, Aurora Violet and Electric Blue.

Newly available through special order from the U.K. are the Perspex Frost Urban line of colors along with the Perspex Frost Hot colors of Citrus Yellow and Jade Green and the Perspex Frost Pastel color Artic Blue.

“We are pleased to now make many of our Perspex Frost products readily available to our customers in the U.S. market,” Chris Robinson, sheet business manager for Lucite

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International says. "As a leader in fashion forward innovation in the plastics industry, the expanded color choices of Perspex Frost offer more options for designers, ensuring that their creations are not only stylish and beautiful, but also of the high standard of quality associated with the Lucite brand."

Robinson adds, "In great design, when it comes to style, form and function as the cornerstones, Perspex Frost is a perfect creative medium."

For sales information, please contact Jane Nash at Lucite International at 1-800-4-LUCITE ext. 2426.

About Perspex

An innovative brand in the plastics industry on the leading edge of fashion forward design, Perspex is at the forefront of a wide range of industries focusing on the aesthetics including signage, retail, interior design, architecture and exhibitions. In 2009, Perspex is celebrating 75 years as a source of inspiration.

About Lucite

Lucite International is a global leader in the design, development and manufacture of acrylic-based products including two of the world's best-known material brands, Lucite® and Perspex® from Lucite®.

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