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## **ABC's *Extreme Makeover: Home Edition* Catches LuciteLux<sup>™</sup> Wave**

**CORDOVA, Tenn., Tuesday, June 1, 2010** – Cordova, Tenn.-based Lucite International's LuciteLux acrylic products played a special role recently in ABC's television program *Extreme Makeover: Home Edition* (EMHE), helping to give 6-year-old Ryanne Carr the room of her dreams. Despite the loss of her legs, Ryanne's dream has been to surf, so the show's designers set out to create an ocean wave inside her bedroom...but how?

While Ryanne went on vacation to Hawaii with her parents, brother and sisters and did some real surfing, Paige Hemmis, the EMHE designer working on Ryanne's room back in Mineola, Texas had the idea to use different shades of translucent Lucite acrylic to create the watery, 3-D effect of a wave in her bedroom.

"We are thrilled and humbled to have EMHE use our products to help bring a positive change in this special girl's life," said Chris Robinson, cast sheet business manager for Lucite International. "It's another example of how the power of a designer's imagination can bring a truly unique product to life."

The connection to Lucite came when the show's design team called Texas-based supplier SABIC Polymer Shapes, who in turn quickly contacted Lucite International. With the key players in place, Ryanne's dream was well on its way to becoming reality. Within a few days, Lucite International had donated and delivered 12 sheets of product utilizing the new LuciteLux Frost series in Sapphire Blue, Electric Blue and Neptune Blue.

The different colors of Lucite acrylic were cut, formed and fabricated into a giant ocean wave that Ryanne and her siblings can play under.

"When we were contacted by EMHE, I knew we could help create, design and fabricate the Lucite to form a wave. With the support from Lucite and what the team did working together with the short timeline, all the stars aligned to work out perfectly," Mark Denning, site manager for SABIC Polymer Shapes said. "When Ryanne saw her room she kept saying 'thank you, thank you, thank you.' It was a great feeling helping someone out with so many challenges, to see what that did for the spirit of a little girl, and what a positive effect it had on her family."

### **About Lucite International**

Lucite International is a global leader in the design, development and manufacture of acrylic-based products including LuciteLux<sup>™</sup> cast acrylic sheet – the driving force behind two of the world's best-known material brands, Lucite<sup>®</sup> and Perspex<sup>®</sup> from Lucite<sup>®</sup>.

### **About Extreme Makeover: Home Edition**

The Emmy award winning reality program "Extreme Makeover: Home Edition," now in its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC. Ryanne's room was unveiled to the world as part of ABC's national broadcast on Sunday night, May 2.

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