

LUCITE® link

eNews from Lucite®, the source of inspiration

ISSUE 2

With An Eye On Beauty, Lucite® Offers Designers Vibrant, Dynamic Fashion-Forward Colors



Burnt Orange, Saffron Yellow, Perfect Plum, Lime Zest, Raspberry Red, Violet Heather and Azure Blue... colors of the rainbow, perhaps? Actually, they are colors in the new vibrant Vivid line of Lucite International's Perspex® Frost from its Perspex® from Lucite® acrylic sheet now in stock and readily available to fabricators and distributors in the U.S.

In addition to the new Vivid line, Perspex Frost Hot colors Mandarin Orange, Chili Red and Sapphire Blue, and Perspex Frost Pastel colors Crystal Clear, Polar White,

Blush Pink, Glacier Green, Aurora Violet and Electric Blue are now also readily available in the U.S., previously only available through special order from the U.K.

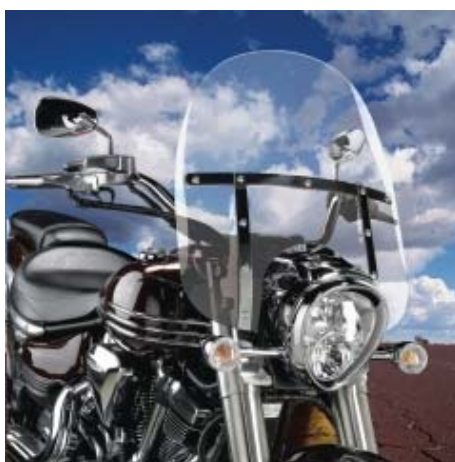
Joining these colors, available through special order from the U.K. are the new Urban line of dynamic color choices reflecting metropolitan sophistication with Midnight Black, Moonlight White, Sandstone Brown, Earth Brown, Stone Gray and Slate Gray, along with the Perspex Frost Hot colors of Citrus Yellow and Jade Green and the Perspex Frost Pastel color Artic Blue.

"We are pleased to now make 16 of our Perspex Frost products readily available to our customers in the U.S. market," Chris Robinson, sheet business manager for Lucite International says. "As a leader in fashion-forward innovation in the plastics industry, the expanded line of 25 color choices of Perspex Frost offers more options for designers, ensuring that their creations are not only stylish and beautiful, but also of the high standard of quality associated with the Lucite brand."

Robinson adds, "In great design, when it comes to style, form and function as the cornerstones, Perspex Frost is a perfect creative medium."

For Travel Down the Road, Lucite Offers Optimum Clarity and Formability

When it comes to hitting the big slab in a chopper or a cruiser, the nation's leading motorcycle windshield manufacturers turn to Lucite acrylic sheet for the top-of-the-line in clarity and formability.



"We've been using the same Lucite L grade continuous cast acrylic sheet since 1971", Bob Eggerichs, president of Slipstreamer, Inc., a manufacturer of motorcycle windshields says, "because of its optical clarity, precision thickness and tolerance. It has superior formability without affecting the optics, which is so important." He adds, "The Lucite L grade is better overall for what we do."

Lucite sheet for motorcycle windshields meets U.S. DOT-approved road usage standards and is offered in clear and solar optical grade, and seven gradient tints to provide maximum clarity resistance to rain, wind and noise.



**For sales information and assistance:
Jane Nash @ 1-800-4-LUCITE ext. 2426**

Lucite International • 1-800-4-LUCITE • www.lucite.com

Lucite International is a global leader in the design, development and manufacture of acrylic-based products including Lucite L cast acrylic sheet and the driving force behind two of the world's best-known material brands, Lucite® and Perspex® from Lucite® which is celebrating 75 years of inspiration.

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A museum exhibit of Lucite® hand bags.

Save the Date!

VIP Reception

Nov. 12, 2009

Dixon Gallery

& Gardens

Memphis, TN

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